

Exhibitor Agreement

As an exhibitor in the Festival of the Arts, I accept the Jury Selection as final, and will obey all festival rules as set forth if accepted into the show. I acknowledge and agree that the completion and submission of this application represents my commitment to participate in the Festival of the Arts to be held in Destin, Florida, October 24 & 25, 2015.

I confirm that the work entered and exhibited is handcrafted by me. I will be present during both days of the festival. Reproductions will not make up more than 25% of my presentation, and I will not sell posters or t-shirts. I understand that prints made from originals and embellished prints (including giclees) MAY NOT be sold as originals. Any exhibitor who cancels prior to August 1, 2015 will receive a refund, with a \$50.00 processing fee withheld. No refunds will be made for cancellations after August 1, 2015.

I hereby release Mattie Kelly Arts Foundation, festival staff, employees, festival directors and volunteers from any and all responsibility, personal liability (injury or death), loss, damage or legal action that may arise or occur to me, my goods or property or the public from any condition whatsoever during the preparation, set-up, take-down and duration of the festival exhibits under this person and property during this event. I will be responsible for any damages caused by me or my tent to any participating artist.

If accepted, MKAF has my permission to reproduce my artwork, through photos I have submitted, for the purpose of promoting, advertising and marketing the festival. The Festival of the Arts also has my permission to publish photos or video taken of me, my booth and/or my work during past, present or future festivals.

1st Artist's Signature

2nd Artist's Signature (if applicable)

Print Name

Date

~~~~~  
**Official Use Only**  
**Date Received** \_\_\_\_\_

**Check #** \_\_\_\_\_

**Category** \_\_\_\_\_

**CD Placement** \_\_\_\_\_

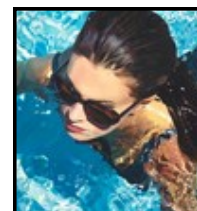
4323 Commons Drive W.  
Destin, FL 32541



## ARTIST APPLICATION

### 20th Annual Festival of the Arts ART & MUSIC FESTIVAL October 24 & 25, 2015

**Mattie Kelly Cultural Arts Village  
4323 Commons Drive West  
Destin, FL 32541**



**Jeannie Maddox**  
2014 Best in Show



**Bryan Young**  
2014 Award of  
Excellence



**John Bloemer**  
2014 Award of  
Excellence



**Ben A. Smith**  
2014 Award of  
Excellence

**APPLICATION DEADLINE  
JUNE 19, 2015**

Mattie Kelly Arts Foundation presents a juried fine art and music festival on the grounds of the Mattie Kelly Cultural Arts Village. Hospitality is our number one priority. Staff and volunteers work year-round to create a pleasant environment for artists to exhibit their work. We continually strive to make our festival an exceptional experience for artists and the public.

### Rules of Participation

*Before applying please make sure your work meets the following criteria. By applying you agree to abide by the rules, policies and decisions of the Festival & MKAF.*

- **All work exhibited must be original and handcrafted, created by the applying artist.** One-of-a-kind work is encouraged! No commercial reproductions or embellished commercial products are allowed.
- Prints not to exceed 25% of overall exhibit.
- **An artist may only show work in categories approved for that artist by the jury. All work exhibited must be the quality & type of work shown in the juried images. Only an artist accepted in the jewelry category may display or sell jewelry. An artist may not share booths or sell t-shirts or posters. Using gas powered generators or amplified music is not permitted.**
- An artist whose work does not match the quality represented in their images will be asked to remove their exhibit without a refund.
- Each artist is responsible for collecting Florida state sales tax (6%) on sales at the Festival.
- Each artist must exhibit and be present during the entire show to be eligible for judging.
- No refunds for cancellation of the event due to rain or acts of God.
- **A processing fee of \$50 will be deducted from any approved refund before August 1, 2015. No refunds after August 1, 2015.**

### Entry Fee

- Application must be accompanied by **two checks. One check for \$30, (non-refundable jury fee) and a second check for \$200, (booth space fee).**
- Limited corner spaces (\$240), double booths (\$400) and double *corner* spaces (\$440) are available on a first-come, first-served basis.
- Make checks payable to MKAF, 4323 Commons Drive West, Destin, FL 32541.
- Each artist is limited to one application.
- **EACH MEDIA REQUIRES A JURY FEE.**

### Booth Size

- All tents are provided by the artist, and are required to be 10'x10', and white. Tents can be weighted or staked into the grass. Artists should use substantial displays, and also be prepared for inclement weather.

## Digital Image Submittal

- Digital CD: Submit 4 images (3 of your represented work, and 1 of booth set-up). **Booth image is required to be juried, no exceptions.**
- CD's should contain only jpeg images - high quality, 4"x6" in size.
- Please do not include your name or photograph of yourself on any CD images. NO SLIDES PLEASE.
- If juried in, one digital image may be included in the festival program guide.
- Images may also be emailed to: [info@mattiekellyartsfoundation.org](mailto:info@mattiekellyartsfoundation.org) at the time of application mailing.

## Artist Amenities and Services

- \$10,000 in Festival awards.
- Available space for 104 juried tents.
- Easy load-in and load-out.
- Booths have behind-the-booth storage and viewing space on each side of booth.
- Private security on Friday & Saturday nights.
- Complimentary coffee, donuts & bagels on Saturday (7AM-9AM) and Sunday (9AM-11AM).
- Booth-sitters available during Festival hours for short periods.
- Saturday night award presentation and dinner. **ONE complimentary dinner ticket will be provided to each participating artist. Additional tickets may be purchased for \$10.00 each.**
- Continuous live music. Food, beer, wine & sodas available for purchase from "Cuisine on the Green".

## 2015 Calendar

**June 19** ~ Application & Poster Deadline  
**July 9** ~ Acceptance/Notifications Emailed  
**August 1** ~ Deadline for cancellation (minus \$50 processing fee). No refunds after August 1, 2015  
**October 23** ~ Artist load-in by assigned times  
**October 24 & 25** ~ Festival of the Arts  
**Hours** ~ Saturday 9am-5pm & Sunday 11am-5pm



**Mattie Kelly Arts Foundation at 850-650-2226 or**  
**[info@mattiekellyartsfoundation.org](mailto:info@mattiekellyartsfoundation.org)**

## Official 2015 Application

**Please Print:**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

Media: \_\_\_\_\_

*Pulling a Trailer? Size:* \_\_\_\_\_

*Trailer License Number:* \_\_\_\_\_

### Artist Checklist:

- \_\_\_ Jury Fee/non-refundable (\$30.00)
- \_\_\_ Booth Fee (\$200.00)
- \_\_\_ CD w/application \_\_\_ Images emailed
- \_\_\_ Stamped Return Envelope (*required for return of CD*)
- \_\_\_ Signed Release (*reverse side*)
- \_\_\_ Artist Bio (to be used during jury)
- \_\_\_ ***Check here if you would like a poster application - \$500 cash award***

### Mail application and above items to:

20th Annual Festival of the Arts  
 Mattie Kelly Arts Foundation  
 4323 Commons Drive West  
 Destin, FL 32541

### Media

Watercolor ~ Acrylic ~ Clay  
 Metal ~ Jewelry ~ Sculpture  
 Photography ~ Pastel ~ Acrylic  
 Collage ~ Fiber ~ Oil ~ Mosaic  
 Pen & Ink ~ Glass ~ Wood  
 Mixed Media ~ Raku Pottery ~ Paper  
 Ceramic ~ Pencil/Graphite