



2015
ANNUAL
REPORT



THE DREAM OF A DESTIN PIONEER



The Mattie Kelly Arts Foundation (MKAF) was established in 1995 and founded on the beliefs of the late Destin Matriarch, Mattie May Kelly. Mattie and her husband, Coleman Kelly, came to Destin from Washington County in the 1930s. They developed a 900-acre turpentine farm, which employed one of Destin's first significant payrolls. In addition, the Kellys built the first tourist cottages and launched the first deep-sea fishing boat in Northwest Florida.

Her overwhelming drive to improve the quality of life for all citizens and visitors knew no political, social or religious boundaries. Throughout her life she pursued dreams that brought not only progress to Destin, but educational, spiritual and cultural opportunities that Destin still enjoys today.

MKAF is the owner and operator of the Mattie Kelly Cultural Arts Village centrally located in Destin, Florida. MKAF is an independent non-profit charitable arts organization and is not affiliated with or funded by any other organization bearing the Mattie Kelly name.

photos courtesy of Arturo Studios



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MISSION STATEMENT

Northwest Florida's Champion of Cultural Arts
and Arts Education for All

VISION STATEMENT

Enhance and Inspire Every Life Through
Arts and Culture

2015 MANAGEMENT TEAM

Marcia Hull, *CEO*
Deb Nissley, *Director of Operations*
Melanie Moore, *Education Director*



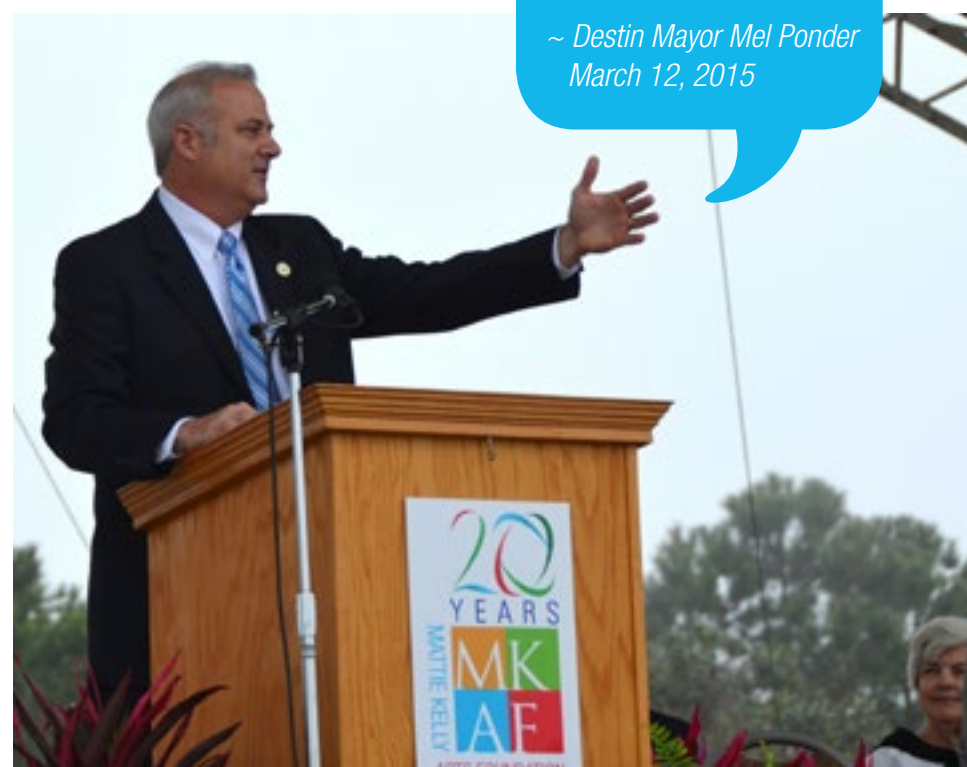
2015 marked MKAF's 20th anniversary season dedicated to the preservation and promotion of the arts in Okaloosa and Walton counties. A 20th anniversary committee was formed to celebrate this milestone from the humble beginnings to today's accomplishments of Mattie's vision.

On March 12, 2015, the City of Destin proclaimed it "Mattie Kelly Day" with an official proclamation commemorating the 103rd birthday of the late Mattie Kelly.

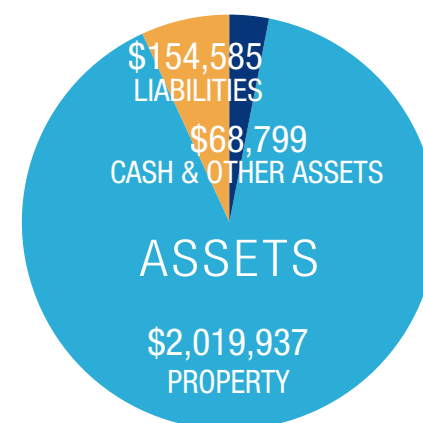
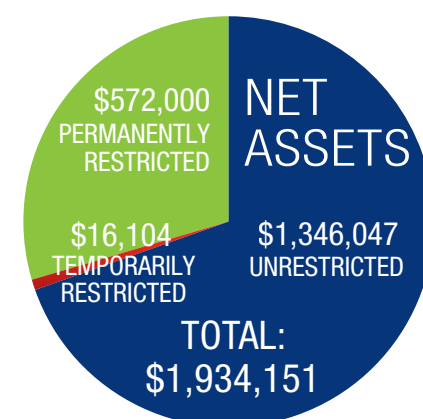
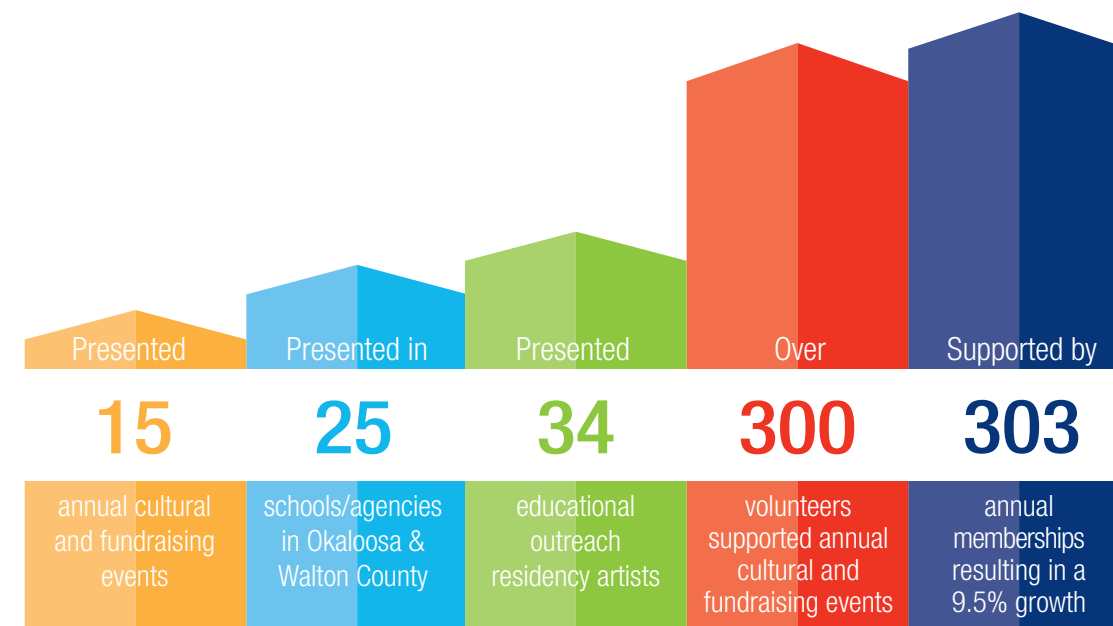
A LEGACY OF ART, MUSIC & THEATRE

"MKAF anniversary celebration recognizes 20 years of success enhancing the quality of life in our community, reinforcing the cultural opportunities offered to schools, and other institutions of learning and providing a continuing source of enjoyment and cultural enrichment for all."

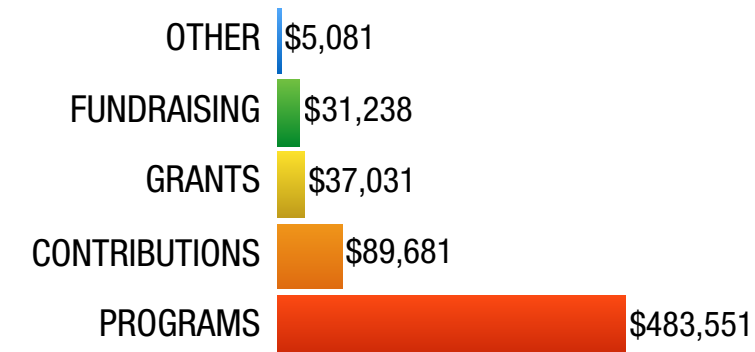
~ Destin Mayor Mel Ponder
March 12, 2015



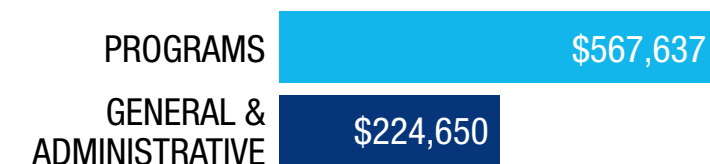
2015 LITTLE KNOWN MKAF FACTS, BUT BIG IMPACT



REVENUES AND SUPPORT



EXPENSES



An independent accounting review of Mattie Kelly Arts Foundation 2015 was prepared by Coastal Accounting, LLC.

FUNDING

MKAF is supported through the event income of annual signature cultural events (Concerts in the Village, April & September concerts, Festival of the Arts, etc.). Other sources of sustainable income are derived from annual membership dues, corporate sponsorships, donations, gifts, grants, venue leasing and stock transfers. MKAF funds All Kinds of Art from grants, donations, beneficiary recipient of community fundraisers and MKAF profits.

In 2015, art partnerships provided in-kind services (artist lodging, landscaping and grounds maintenance, media, signage and other) valued at
\$223,877



Since 1995, the Mattie Kelly Arts Foundation has provided impactful arts learning opportunities through its outreach program, All Kinds of Art (AKA) impacting over 275,000 children. Students in Okaloosa and Walton counties experience artist residencies, hands-on workshops, and arts-immersion camps featuring first-rate local and national touring theatre companies, musical and visual artists. This award-winning program allows MKAF to deliver arts and culture directly to youth audiences and supplement their education through arts-based learning experiences.

2015 HIGHLIGHTS

Under the direction of a new part-time Education Director, the number of annual participants in outreach programming was doubled---reaching over 10,270 students. 2015 also heralded the first comprehensive artist residency program as part of AKA's "Full STEAM Ahead" initiative; blending Science, Technology, Engineering, and Math curriculum with the high-interest learning vehicle of the arts. In addition, All Kinds of Art's reach extended to local United Way Agencies with impactful artist residencies and mentoring programs. Furthermore, AKA brought multiple programs to students with special needs; allowing them to personally experience the therapeutic benefits of music.



“EMPOWERING YOUTH THROUGH ARTS AND CULTURE”

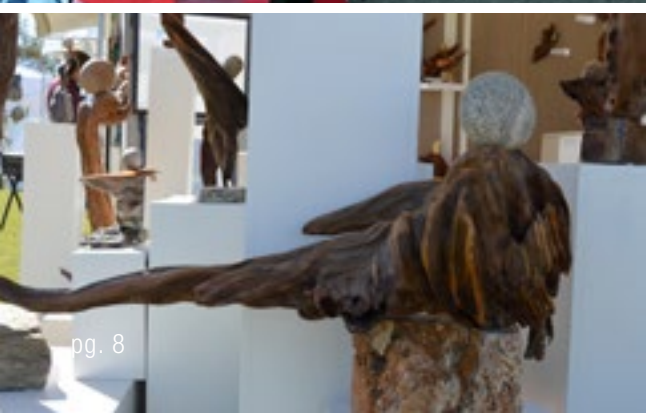
POPULATIONS SERVED

AKA strives to reach the many youth in the AKA service area who live in rural and under-served communities. Their schools may offer the minimum in arts education, and they often lack access to other arts programming. AKA is now providing customized outreach programs for the many individuals with special needs who have physical or social barriers preventing their active participation in public arts experiences. Moving forward, All Kinds of Art continues its 20-year tradition to serving the needs of the community through the transformative power of the arts, including a unique project in development to positively impact the local wounded warrior population.

SPECIAL RECOGNITION

All Kinds of Art is a proud recipient of the State of Florida Commissioner of Education Award of Distinction (Florida Department of Education) for youth development through the arts.





20 YEARS MKAF IN THE CONCERTS VILLAGE

Voted as one of the “Top Ten Things to Do” by Florida Travel Guide. This outdoor spring and summer concert series features a variety of music from blues, jazz, classic rock, Motown, R&B, top 40 hits to tribute show bands suitable for all ages. *Held annually, every Thursday in May and June.*

MKAF is remembered for presenting one of the first outdoor concert series in the community in 1995 at the former Kelly Plantation Outdoor Theatre. Today, the Mattie Kelly Cultural Arts Village is considered one of the largest open-air venues with record attendance spanning over four generations of families.

20 YEARS MKAF OF THE FESTIVAL ARTS

Recognized as one of Northwest Florida’s premier art festivals, the Festival of the Arts showcases over 100 fine artists competing for \$10,000 in cash awards and the coveted “Best in Show.” Festival amenities include live entertainment, Cuisine on the Green, Kid’s ArtStop, Collaborative Art Exhibit featuring emerging student artists to the experienced visual artists and much more. *Held annually on the last full weekend in October.*

ART ON THE LAWN

Discover a world of art as white topped tents landscape the Village Green with artists selling their original art ranging from acrylic, clay, collage, glass, jewelry, metal, mosaic, mixed media and oil, to pen and ink, pastel, photography, digital art, pottery, sculpture, fiber, wood and watercolor.

Rental and Private Events



The Mattie Kelly Cultural Arts Village is available for rental and the scenic venue is easily transformed to meet the needs of groups of all sizes. From weddings, receptions, concerts and festivals to family reunions, meetings and corporate events, the Dugas Pavilion and Village Green offer a spectacular outdoor setting to host events.



- 1 Cultural Arts Village Sculpture Entrance
- 2 Bus Loop
- 3 Grass Parking Area (168 spaces)
- 4 Bus Stop & Valet Drop Off
- 5 Artist & Vendor Access Drive
- 6 The Village Green
- 7 Public Restrooms
- 8 The Dugas Pavilion
- 9 MKAF Administrative Offices
- 10 MKAF Office & Handicap Parking

By the numbers

- 6.76 acre event lawn with 79,547 square feet of highly-flexible space for seating, tents, and more
- 1,600 square foot covered stage with ramp access
- 1,924 square foot bathroom facility with access ramp for persons with disabilities
- 168 on-site parking spaces (access to additional 309 shared parking spaces)
- Bus/shuttle loop for easy drop off and pick up of guests
- Surrounded by 44.94 acres of pristine forest and wetlands
- Comfortably accommodates audiences from 10 to 4,000



Photography courtesy of Aislinn Bailey of Ais Portraits



CULTURAL ARTS VILLAGE

operated by the Mattie Kelly Arts Foundation



information

MKAF offers a list of preferred vendors for tables, tents, catering and decor to create a one-of-a-kind, memorable experience for your group.

For venue guide and additional information, visit www.MattieKellyArtsFoundation.org.



PLATINUM (FAMILY & BUSINESS)

Bay Breeze Patio
Bayside Cabinetry
Beauchamp Commercial
Charter Boat Relentless
Glenn & Melba Cooper
Fogleman Family
Dale & Marcia Hull
J. Ely Business Services
James & Lee Johnston
Manor at Bluewater Bay
Jerry & Caroline Miller
The Crossings at Kelly Plantation
Rich & Shawn Tomasello
Chuck & Deb VanGronigen
Waldorff Insurance & Bonding
Warren Averett
Jack & Candis Wilson

FAMILY PLUS &
GOLD BUSINESS

Stephen & Joan Carter
Clark Partington, Hart, Larry,
Bond & Stackhouse
Harbor House Destin
Norman & Sarah Noe

FAMILY PLUS &
SILVER BUSINESS

Stephen & Cindy Abbott
Bibb & Diane Huffstutler
Jim Liufau Insurance Agency
Linda McCormick
Ullrich Family Limited Partnership

COUPLE & BRONZE BUSINESS

Acentria
General J. V. & Judy Adams
Greg & Keri Atchley
John & Patty Atkinson
Joe & Betty Babb
Rick & Robin Baker
Jim & Laura Balentine
Beau Esprit Framing
Larry & Donna Benton
Basil & Sally Bethea
Suzanne Black
Blackstrap Design Group
Edward & Dolores Bloomston
Blue Marlin Realty
Bo Burns State Farm Insurance
Boogie's Watersport
Jerome & Celia Bouillon
Melinda Bowers
Kevin & Tammie Bowyer
Mike & Stacey Brady
Richard & Joanna Brambley
Hogan & Linda Bryan
Bud & Alley's
Steve & Patti Burcham
Jean & Jacques Camp
James & Debbie Campbell
Carr, Riggs & Ingram
Brenda Cartier
CCB Community Bank
Eddie & Sharron Chandler
Charter Boat Lady Em
Frances Childre
Coastal Bank & Trust
Coastal Business Products
Jim & Candy Coker
Jack Cole
Colquitt Insurance
Community Bank
Lamar & Tracy Conerly
James & Diana Conlee
Courtyard by Marriott at
Grand Boulevard
Cox
Cultural Arts Alliance

Dale E. Peterson Vacations
& Realty
Steve & Gayle Daigle
Bill & Marilyn Deames
Marvin & Carol DeBolt
Jean & Monique deChazal
Jack Desemar
Destin Area Chamber of
Commerce
Destin Center for Family &
Cosmetic Dentistry
Destin Commons
Destination.com
Gary & Carolyn Dietzen
Jim Dixon & Donna Fox
Gregg & Velda Dougherty
Steve & Lynn Dugas
Wayne & Laura Dugas
Philip & Judy Dur
ECCO Motors
Eglin Federal Credit Union
Charles & Betsy Elwell
Emerald Coast Chiropractic
Emerald Coast Motor Cars
Emerald Coast Title Services
Dave & Mila Emerson
Shaun & Kim Eubanks
Bob & Diane Fiore
Fisher Brown Bottrell
Fleet & Smith, P.A.
Ann Foley
Richard & Julie Foll
James & Marguerite Foreman
John & Barbara Forrester
Denise Fountain
Larry & Ritz Fox
Mark & Georgia Frederick
Alan & Nancy French
Drew & Janet Gates
Ken Gay & Janet Rappazini
Samuel & Kay Gerth
Joseph & Kate Gholston
Brad Giesen
Brian & Diana Gillaspay

Don & Betty Glower
Ron & Judy Goodfellow
Roland & Pat Guidry
Gulf Coast Insulation
Mick & Karen Guthals
Don & Chris Hall
Harrison Sale McCloy
Brian & Kathy Haugen
Don & Betty Hefner
Sloan & Kim Henderson
Bob & Terri Hensley
Hilton Sandestin Beach
& Spa Resort
David & Debby Hull
Jenkins Transfer & Storage
Casey & Jami Jones
Richard & Kathy Kalt
Robert Kamm
Dorothea Kinney
Marianne Kormann
John & Judy Leffler
Fred & Nancy Leopold
Lighthouse Insurance Agency
Alan & Sheryl Little
David & Jan Lockett
Luttrell Financial Group of
Benjamin R. Edwards
Michael & Consuelo Madere
Mary Hong Studio
Lee & Vivian Massey
McCaskill & Company

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McNeese Distributing LLC
Pete & Chosty Mercer
Chuck & Diane Merkel
Gary Milligan
Thomas Minerva &
Joann Staub
Cynamon Mishra
Peter Mohylsky
Billy & Dee Moore
Steve & Janna Morrison
Brad Myers
Eric & Erika Navarre
Jimmy & Jessie Neilson
Newman-Dailey Resort
Properties
Mitch & Susan Newton
Bruce Nunnally & Candy Cunard
Ocean Reef Vacations
& Real Estate
Bob & Nancy O'Donnell
Old Bay Steamer
Old Man and the
Sea Photography
Lonnie & Sharon Owen
Alfred & Carol Padalino
Julie Parvin
Ouida Peterson & Phil Rojas
Carole Pleasants
Les Porterfield
Thomas Potts

Preston Hood Chevrolet
ProCam
Publix Super Markets Charities
Travis & Sarah Ralph
Bob & Becky Ratcliff
Dave & Gretchen Rauch
Regions Bank
Residence Inn by Marriott at
Grand Boulevard
Rex's Home Improvements
Edward & Sharon Richardson
Jeffrey Rink &
Jennifer Boudette
Yolanda Robert
Deborah Roberts
Rosey's Kettle Corn
Rotary Club of Destin
Ruth's Chris Steakhouse
Teresa Ryan
Saltwater Restaurants
Schumacher Fine Art
Robert & Michele Seitz
Rick & Gretchen Severance
James Shirey
Silver Sands Premium Outlets
Simple HR
Randy & Sandy Sims
Stan & Anita Skipper
John Sledge
Smart Bank
Debra Smith

Greg & Nancy Smith
Stuart Smith &
Joyce Waters-Smith
Doug & Melody Sommer
Scott & Elizabeth Spies
Michael & Diane Spigelmire
Jim & Hannah Stanley
Buff & Alexis Tibbetts
Howard Tonn & Arlene Gagliano
Tops'I Hill Warehouses
Sam & Mona Traugher
Ken & Kati Trawick
John & Pat Tringas
Trustmark Bank
Tula Tucker
Jane Vayda
Peter & Mara Viksnins
Village Veterinarian
Bob & Mary Viviano
Welcome Host Company
Jack & Bobbie White
Todd & Chris Wilkinson
Carolyn Williams
Johnny & Rebecca Williams
Alan & Tracy Wood
Wilson CPA & Consulting
Wordplay Ink Corporation
ResortQuest by Wyndham
Vacation Rentals
Linda Zimmer

INDIVIDUAL

Christine Albert
Cate Barber
Carol Beniffel
Joanna Blues
Jean Blumer
Robert Bonhardt
Charlotte Boyt
Melissa Brown
Janna Calhoun
Carolyn Crotzer
Shantelle Dedicke
Merry DiSalvo
Charles Earles

Deborah Elmore
Phyllis Enzor
Barbara Fine
Kay Fleshman
Robert Frishman
Leslie Fryxell
Judith Galatro
Kimberlee Gillaspay
Joe Goerner
Laura Hall
Dr. Randy Hammer
Joseph Harper
Jessica Hathorn

Heather Huff
Rebecca Job
Doug Jordan
Kim Kilgore
Edward Klekotka
Darlene Kluck
Gayle Klutts
John Loch
Sherry Londe
Rhonda Long
Terry Long
Tracy Louthain
Kay Lovett

Ariel Lowerison
Stewart Lyman
Jackie Lynch
Marilyn MacCollum
Pat Madden
Renee Marshall
Melissa Matern
Jackie Matichuck
Robert McCullar
Teresia McInnis
Wendy Mumbrauer
Laura Mutter
Page O'Connor

Nancy Ordonia
Gail Peltó
Heather Pike
Jeffrey Prescott
Nanette Ream
Cara Roy
Mary Kay Samouce
Jason Scheler
Pamm Scheyd
Carolyn Sharp
Jeanette Shires
Pamm Smith
Suzy Spence

Vicki Starwalt
Deborah Stoddard
Patsy Tackett
Allison Tringas
Kathryn Voss
Lynn Wesson
Patrick Wilborn
Julia Wilkinson
Nita Wilkinson
Dale Witter
Karen Wood

2015



Mattie Kelly Arts Foundation

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Northwest Florida's Champion of Cultural Arts and Arts Education for All