



**MATTIE KELLY ARTS FOUNDATION CONTINUES
20TH ANNIVERSARY CELEBRATION WITH A NEW EVENT —
BLUEGRASS AT THE BEACH, SEPT. 12, 2015**

Tickets are now on sale for this one-day music festival featuring local and national bluegrass artists, youth activities and more

DESTIN, FLA. – June 9, 2015—As part of the Mattie Kelly Arts Foundation (MKAF)’s 20th Anniversary celebration, MKAF and ResortQuest by Wyndham Vacation Rentals and Real Estate will present the first annual Bluegrass at the Beach one-day music festival at the MKAF Cultural Arts Village — located in the scenic coastal town of Destin on the Northwest Florida Gulf Coast — on Saturday, Sept. 12 from 11 a.m. to 10 p.m.

This family-friendly celebration of music and culture will feature seven award-winning bluegrass bands, youth crafts and music in the Kid’s Art Village with an interactive Pickin’ & Paintin’ area, and a diverse array of food and beverage offerings.

Tickets are now on sale.

“We are excited to introduce the first Bluegrass Festival to the Emerald Coast,” said MKAF CEO Marcia Hull. “It is fitting tribute to connect with our roots for our big 20th Anniversary event. Local band Dread Clampitt was among MKAF’s early performances, and now they will be part of our first annual Bluegrass festival and join us in welcoming regional and national bluegrass artists to Destin.”

Bluegrass at the Beach will feature nationally-acclaimed artists as well as regional and local bands. The line-up includes headliner, Blue Highway, along with The Hillbenders, Run Boy Run, Willie Sugarcapps, Moore Brothers Band, Dread Clampitt and Dismal Creek. In addition, rising star, Danielle Yother, a 16 year-old singer, songwriter and musician who was recently featured in Flatpicking Guitar magazine will be making a special appearance. Young bluegrass fans can visit “Pickin & Paintin” to create and explore the artistry of music making, painting and more.

“As an extension of MKAF’s All Kinds of Art initiative, which connects children with cultural experiences, education director, Melanie Moore, has incorporated engaging art and music projects that will be fun and educational for children of all ages” stated Donna Fox, 2015 Bluegrass at the Beach Event Chair.

The festival will also celebrate the flavors of the Emerald Coast by featuring fare from local food trucks and some of the area’s most popular restaurants. Wine, beer, water and soda also will be available for purchase. Coolers and outside food and drink will not be permitted for this special one-day event.

Bluegrass on the Beach is a new annual signature event presented by the Mattie Kelly Arts Foundation and ResortQuest by Wyndham Vacation Rentals. Tickets for the one-day festival are \$45/MKAF members, \$55/general admission. Children (under 12) are free. VIP tables will be sold for \$750 each. They include premium seating for eight and 16 drink tickets. Tickets are available for purchase online at www.mattiekellyartsfoundation.org.

Doors open at 10 a.m. Parking is available on-site as well as at convenient satellite parking areas with free shuttle service.

For more information on how you can become a member of MKAF, gain benefits as an event sponsor, provide a donation or explore opportunities to get involved on a committee of the Board of Directors, call (850) 650-2226 or visit www.mattiekellyartsfoundation.org.

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ABOUT MATTIE KELLY ARTS FOUNDATION

Mattie Kelly Arts Foundation (MKAF), a 501(c)3 not-for-profit charitable arts organization, was founded in 1995 on the cultural, educational and spiritual beliefs of the late Destin Matriarch, Mattie Kelly. The champion of cultural arts and

education in Northwest Florida, MKAF's vision is to impact lives through art and culture.

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PHOTOGRAPHY

[Click here](#) for Bluegrass at the Beach images, MKAF promo material and MKAF logos.

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LISTING FORMAT

Name: Bluegrass at the Beach

Description: Mattie Kelly Arts Foundation and ResortQuest by Wyndham Vacation Rentals and Real Estate present Bluegrass at the Beach, a family-friendly celebration of music and culture will feature seven award-winning bluegrass bands, youth crafts and music in the Kid's Art Village with an interactive Pickin' & Paintin' area, and a wide range of food and beverage offerings.

Date: Saturday, Sept. 12

Time: 11 a.m. to 10 p.m.

Tickets: \$45MKAF members/\$55 General; children (under 12) are free.

VIP tables are \$750

Proceeds benefit MKAF's All Kinds of Art educational outreach programs.

Address: Mattie Kelly Cultural Arts Village, 4323 Commons Drive West, Destin, FL 32541

For more information and to purchase tickets online:

<http://www.mattiekellyartsfoundation.org/bluegrassatthebeach.html>

Contact (for info only): (850) 650-2226

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