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**FOR IMMEDIATE RELEASE**

## **ART FOR ART'S SAKE**

DESTIN, FLORIDA – October 6, 2016 - Join Mattie Kelly Arts Foundation on Thursday, October 6<sup>th</sup>, in celebration of the Grand Re-Opening of G&Co. Art Gallery in Destin, from 5:30-7:30pm. This event not only offers the discovery of a dazzling array of treasures; it also highlights the gallery's generous support of local arts education. A percentage of the evening's proceeds will benefit MKAF's one-of-a-kind outreach program, "All Kinds of Art."

Formerly Geana's Art Gallery, G&Co. has been a Destin staple for more than 12 years. The goal of creating an elite art gallery in the Southeast has proven successful, affording an opportunity to expand the gallery in order to better serve their clients. G&Co. boasts a captivating art gallery, interior design firm, and a custom frame & mirror showroom all under one roof. Gallery owner, Kacy Turpin, says,

"G&Co. is thrilled to be able to renew its long-standing role of promoting and celebrating the arts in our community; and welcome the opportunity to champion All Kinds of Art's efforts to deliver empowering outreach programs to diverse audiences."

Attendance offers an array of ways to help G&Co. in its commitment to giving back. A \$10 donation is suggested to attend the event, which offers complimentary wine and hors d'oeuvres for guests as they peruse G&Co's expertly curated collection of fine art. In addition, 20% of proceeds of all sales and custom framing, along with 30% of scheduled commissioned work and special red star products will directly support the charitable efforts of All Kinds of Art.

For the past 21 years, All Kinds of Art (AKA), through MKAF, has facilitated cultural experiences for children and adults of all abilities and socioeconomic status. AKA fully funds and implements innovative arts outreach programs in over 60 schools and agencies in Okaloosa and Walton County. Recipients benefit from artist residencies, hands-on arts workshops, and more. To date, over 280,000 people have been impacted through AKA's mission of empowering all through arts and culture.

Contact MKAF for information on how you or your business can become a "Friend of AKA" or donating directly online at [www.mattiekellyartsfoundation.org](http://www.mattiekellyartsfoundation.org).

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