



FOR IMMEDIATE RELEASE

MATTIE KELLY ARTS FOUNDATION AND SALTWATER RESTAURANTS TEAM UP FOR THE ART OF TAILGATING EVENT, AUG. 24

DESTIN, FLA. — (July 27, 2017) Are you ready for some football? The Mattie Kelly Arts Foundation and Saltwater Restaurants are teaming up for the football season on Thursday, August 24 at 5:30 p.m. at the recently opened Al's Beach Club & Burger Bar at The Boardwalk on Okaloosa Island.

The Art of Tailgating is part of MKAF's Dining For A Cause fundraiser to raise awareness and funding for its community outreach programs serving K-12 students, special needs for adults and children, and a Warrior Arts initiative for the men and women of our military community.

The Art of Tailgating will feature food and beverage tasting from various Saltwater Restaurants competing for Best Tailgating Food. "Our restaurants are ready to throw down their best tailgating dishes and host the ultimate beach tailgate, all for a great cause!" said Clint Rogers, Director of Operations for Saltwater Restaurants. The participating restaurants include Al's Beach Club & Burger Bar, Black Pearl Island Grill, The Crab Trap, Floyd's Shrimp House and Rockin' Tacos.

Attendees are encouraged to come dressed in their favorite sports colors with a chance to enter an exciting sports-themed raffle to win gift baskets including tickets to collegiate and national football games, golf package, baseball and other sports-related items. Live entertainment will rock the Al's Beach Club stage with music from Myke Van Ness.

Donations of sports memorabilia, game tickets or more are appreciated. Businesses and individual raffle donors will be recognized for their contribution at this community-wide fundraising event. Please contact the MKAF office at 850-650-2226.

Tickets are \$50 per person or \$40 for MKAF members. Purchase tickets online at www.MattieKellyArtsFoundation.org or call (850) 650-2226. All proceeds will benefit the Mattie Kelly Arts Foundation's mission in bringing cultural experiences and community outreach programs to children and families in Northwest Florida.

Since 1995, MKAF outreach has served over 304,000 people in Okaloosa and Walton counties in more than 70 schools, United Way agencies and veteran and military organizations that are thoughtfully curated to serve the unique needs of these special populations.

For more information on MKAF membership, sponsorship and volunteer opportunities, visit www.MattieKellyArtsFoundation.org.

ABOUT MATTIE KELLY ARTS FOUNDATION

Mattie Kelly Arts Foundation (MKAF), a 501-c-3 not-for-profit charitable arts organization, was founded on the cultural, educational and spiritual beliefs of the late Destin matriarch, Mattie Kelly. MKAF's mission is Northwest Florida's champion of cultural arts and arts education for all. Since it formed in 1995, its art programs have reached and inspired more than 300,000 children in more than 70 schools, and United Way agencies, children and adults with special needs, and wounded warriors.

MEDIA CONTACT:

Zandra Wolfgram
Wordplay Ink
zandra@wordplayink.com
(850) 218-8805